

## Vic Napier

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## Work History

Jan 2006 – Present, PhD Studies, Walden University.

Jan 2010 – Present, Sabino Research and Consulting

- Offer specialized research, statistical analysis and social network breakdown to small business, non-profit and social change organizations.

Spring 2005 – Spring 2009, Pima Community College, Adjunct Instructor, Tucson AZ

- Trained entrepreneurs in business use of web page design, SEO techniques, market research methods, social network theory, introductory statistics.

August 2004 – April 2005, A Place to Call Home, Marketing and Training Director, Tucson AZ

- Developed online marketing campaigns, contracted with vendors, set up and maintained strategic database marketing system.

May 1992 – Feb 2004, SkyTech Airsports, Inc., Owner, Keizer OR

- Published internationally recognized graphics intensive web site on best parachute rigging practices.
- Pioneered integration of desktop software to create first automated electronic database marketing system in use by small business.
- Performed research on skydiving safety and training that was published in online and print academic research journals, trade journals and association magazines.

May 1992 – Feb 2004, Higher Touch Consulting, Owner, Keizer OR

- Combined software knowledge and SEO abilities with marketing skills to help business owners and IT professionals synergize to create popular web sites and profitable online marketing systems.
- Created, monitored and maintained online database marketing systems for businesses migrating to online sales.

Jan 2000 – Feb 2004, MBA Studies, George Fox University.

## Knowledge Skills and Abilities

Maintain three Dreamweaver websites. Experience with HTML/CSS, WordPress and analyzing website statistics. Highly skilled in social networking analysis and multivariate statistical analysis Skilled in SPSS, Excel Analysis Package, XLNode.

Strong match with customer oriented organizations; respectful of obvious and subtle diversity. Able to communicate complex ideas in easily understood language. Excellent critical thinking and troubleshooting skills.

Ability to leverage outside resources and out of the box thinking to find pragmatic solutions. Embrace continuous learning, creativity, and problem solving.

## Education

PhD, Organizational Psychology, (2006 -- Present). Walden University, Minneapolis, MN.

MBA, Marketing, Strategic Planning. 2004. George Fox University, Newberg OR.

BS, Political Science/Psychology. 1980. University of Oregon, Eugene OR.